

AXIA EXPO 2025

— Aichi X-formation International Asia —



Hydrogen and Ammonia Next-Generation Energy Exhibition



Next-Generation Smart Cities



GX Innovation Exhibition



June / 4 wed ⇒ 6 Fri 10:00 ▶ 17:00

Aichi Sky Expo



 $May/28_{\text{Wed}} \Rightarrow June/13_{\text{Fri}}$

Organized by

AXIA EXPO Executive Committee

Co-Organized by THE NIKKAN KOGYO SHIMBUN, MONODZUKURI Nihon Conference



Generation Ene





Japan has declared "Carbon Neutrality by 2050," aiming to reduce greenhouse gas emissions to zero by 2050. To achieve this goal, Next-Generation Smart Cities are attracting attention by integrating green transformation (GX) with smart cities, a form of urban development that utilizes information and communications technology (ICT).

In terms of Next-Generation Smart Cities, utilizing renewable energies including photovoltaics, wind power generation, Hydrogen and Ammonia as well as collecting, reutilizing and accelerating the storage of Carbon dioxide (CO₂)

In the meantime, the AXIA EXPO (including the Hydrogen and Ammonia Next-Generation Energy Exhibition, Next-Generation Smart Cities, and the GX Innovation Exhibition) will be held in Japan's industrial hub, Aichi Prefecture, with cooperation from industries in the surrounding Chubu region, in order to promote Next-Generation Smart Cities. Through exhibitions at the venue and concurrent symposiums, participants will be able to exchange information and build partnerships, thus contributing to creation of the social infrastructure of the future.

We hope you will find the purpose of the exhibition and consider exhibiting.

AXIA EXPO Executive Committee

Outline

Name: AXIA EXPO 2025

Date: [Onsite] June 4(Wed) - 6(Fri), 2025 10:00 a.m. - 5:00 p.m.

[Online] May 28(Wed) - June 13(Fri), 2025

Venue: Aichi Sky Expo

Admission: JPY 1,000 (Registrants, Invitation holders, and Under 16 are free)

Organized by: AXIA EXPO Executive Committee

(THE NIKKAN KOGYO SHIMBUN, Aichi Prefecture,

Chubu Region Hydrogen Utilization Council, Aichi Sky Expo,

MONODZUKURI Nihon Conference)

Co-Organized by: THE NIKKAN KOGYO SHIMBUN, MONODZUKURI Nihon Conference

Cooperated by: Smart City Public-Private Collaboration Platform

Supported by: Ministry of Internal Affairs and Communications/Ministry of Land, Infrastructure, Transport and Tourism/

New Energy and Industrial Technology Development Organization/Nagoya Chamber of Commerce & Industry/

Central Japan Economic Federation/Chubu Association of Corporate Executives/

Japan Electronics and Information Technology Industries Association/Clean Fuel Ammonia Association

*No particular order. Corporate status omitted. Under application included.



Overall Schedule for Exhibitors



Exhibitor Explanatory Session (in Japanese)

Submission Deadline for Application Forms























Feb.28 (Fri), 2025

Late Mar. (Planned)

Late. Apr.

Jun.2 (Mon), 3 (Tue)

Jun.4 (Wed)-6 (Fri)

Composition of AXIA EXPO



Hydrogen and Ammonia Next-Generation Energy Exhibition



Next-Generation Smart Cities



This industrial exhibition will focus on the next-generation energy that attracts worldwide attention has the whole world paying attention: a way to achieve a carbon-free society through the ultimate non-CO₂-emitting energy sources of hydrogen and ammonia.

An essential part of working towards achieving next-generation smart cities is showcased in this exhibition about utilizing Al and big data. The exhibition will focus on advanced services, the products and technologies covering general life to bring the city of the future. Next-generation industry exhibition with product technology and solutions relating to GX (green transformation) in the aim to build a recycling-oriented society and achieve carbon neutrality by 2050.

Making (Manufacturing Equipment)

Hydrogen production equipment, ammonia production equipment, water electrolysis devices, lignite, and more.

Carrying (Storage and Transport)

Hydrogen storage tanks, hydrogen liquification systems, various hydrogen storage materials, transportation ships and containers, hydrogen stations, pipelines, other hydrogen and ammonia storage and supply-related products/technologies/and more.

Using (Hydrogen/Ammonia Fuel)

Hydrogen combustion equipment, ammonia combustion equipment, hydrogen combustion gas turbines, ammonia combustion gas turbines, fuel cell automobiles/motorcycles, fuel cell mobile devices, fuel cell plants, and more.

Telecommunications and Infrastructure

Base stations, carriers, satellites, antennas, beamforming, network slicing, measurement and analysis equipment, data centers, infrastructure, sensors (underground infrastructure), semiconductors, and more.

Disaster Prevention and Safety

Maintenance and management for infrastructure, urban planning and maintenance, robot monitoring, independent energy supply in emergency situations and disaster prevention system.

Mobility and Transports

Automobile driving technologies, drone delivery and automated logistics.

Healthcare

Remote medicine, nursing care, elderly monitoring and data

Other Services

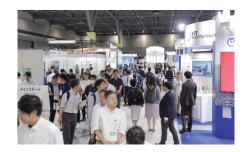
DX, education, finance, tourism, community revitalization, AI, big data, metaverse, AR/VR/FR, administrative efficiency, IoT devices, cloud services and agriculture, forestry and fisheries industry.

Renewable Energy

Offshore wind power, photovoltaic batteries, geothermal energy, biomass power generation, and more.

Decarbonization Business

Circular economy, energy-saving solutions, resource recovery, carbon dioxide removal, carbon recycling/materials, resource recycling-related, and more.



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Exhibition Fee (Inc. 1 Raw Booth)

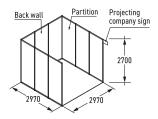
1 Raw Booth (Approx.9m²: Width 2.97m X Depth 2.97m X Height 2.7m)

JPY 363,000 (incl. tax)

Inline Booth(s)

Booth Rental Fee

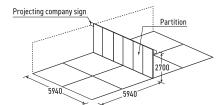
[Example of 1 booth] W2970×D2970×H2700mm



Double Booth [Example of 4 booths]

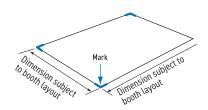
%4 booths or more booths

*Number of aisle side depends on the layout.



Island Booths

%8 booths or more booths



- *The secretariat will decide booth location by taking into consideration such matters as exhibit field, and exhibit scale, Kindly note that requests for specific locations are not accepted.
- *Booth location will be informed to the exhibitors around Late March, 2025
- *For corner booths, the partition on the aisle side will not be provided unless requested by the exhibitor.
- *Back wall cannot be removed with or without adjacent booth(s)
- *There are no power supplies, lights, carpets, etc. provided in any of the booths.

Optional Package Display

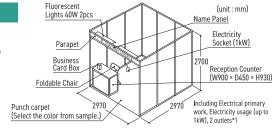
Basic installation services are available as a package, saving your time and effort of applying for each service separately. Contact the secretariat for details about other packages and how to apply.

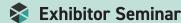
1 Booth Spec.

Booth Rental Fee + JPY 99,000 (incl. tax)

*For 2 or more booths are also available.

*If your electricity usage exceeds 1kW, you will need to apply for electrical work separately.





Provides a place for exhibitors to freely present their products and technologies.

Please fill in the preferable time slot on the application form.

Seminar applications will be accepted on a first-come, first-served basis, and the secretariat will adjust the time schedule.

Venue: Dedicated Space Capacity: 100 people (exclusive open-air stage)

Fee

1session(40min)

JPY 110,000 (incl. tax)

- *Seminar presenters are expected to prepare their own handouts. Admission will be free for all sessions.
- *Interpretation service is not included.
- *If requested, archived videos can be streamed at the online exhibition site from June 10 (Mon)-14(Fri). Presenters are required to prepare their own video for distribution.

Online Exhibition (free of charge for all exhibitors)

Provides the booth for an online exhibition when you held an onsite exhibition. It enables to exhibit general information, pictures, movies for the products and services and detailed information etc. Please utilize the online tools to guide visitors to the onsite exhibitions and follow-up after the onsite exhibition ends.

Image of online exhibition



Fee-based option menu (TBA)

June 4 (Wed) June 5 (Thu)

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Т

K

Α

В

C

E

Providing business card info from viewers

■Time Slot

Date/Time

10:30~11:10

11:30~12:10

12:30~13:10

13:30~14:10

14:30~15:10

15:30~16:10

Create own questionnaire and place a survey button





June 6 (Fri)

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*Application method will be informed to exhibitors separately.

Application Procedure

Application Deadline

Onsite

Feb.28(Fri), 2025

*Your company name will be on the invitation flyer if the application is done by the first deadline.

How to apply

Please be sure to read the "Rules and Regulations" first, then submit the application form by email. Application may not be accepted if the products and service are not appropriate for the exhibition.

E-mail to: axia@nikkan.tech

Payment Deadline

An invoice will be issued after your application has been approved.

Payment shall be made within one month from the date on the invoice.

Change or Cancellation of **Exhibit Contracts** If you change/cancel booths(for onsite exhibition) or plans(for online exhibition) that have already been applied for, you need to specify the reason in writing and get approval from the secretariat. Following cancellation fee will be applied.

- ●From application acceptance to Mar.31(Mon), 2025 • • **50%** of Booth Rental Fee
- ●After Apr.1(Tue)・・・・・・・・・・・・・・100% of Booth Rental Fee

Past Show Result (AXIA EXPO 2024)



Exhibitors 81 enterprises / organizations, 245 booths (incl. event zone)



Visitors Total 28,386

Visitors Total 11.759



Inquiry